

Research Manager (m/w/d) Healthcare

Hamburg/Frankfurt or Remote, Germany

About Us:

Toluna empowers leading brands and agencies to conduct research without limits by unifying the best of technology, the best of research science, the best of global panel, and made-to-measure service to scale your business.

Toluna is powered by 2500 employees worldwide, delivering critical insights in over 90 markets to over half of the Fortune 500. Together, we strive to push the field of market research toward a better tomorrow.

To strengthen our team in Germany, we are looking for a Research Manager or Senior Research Manager with strong experience in Healthcare research.

You will support globally renowned Healthcare clients, from research design to delivery of insight - across both tactical and strategic projects. Our Healthcare practice supports clients with research across OTC, Medical Devices, Pharmaceuticals and HCPs. You would report into an Associate Director and work with them to support business growth across all aspects of the research lifecycle.

Responsibilities:

- Supports or leads the design and execution of research studies
- Understands how advanced solutions can be used to answer client questions
- Provides added value insight for clients
- Contributes towards professional and authoritative presentations to clients
- Communicates confidently with clients about their business and sector issues
- Research project management – from design to delivery
- Delivery quality and excellent research at every stage
- Works within allocated project budgets
- Works well within a team, supporting colleagues collaboratively as needed
- Embrace digital technologies within the company to deliver agile insight

Required skills:

- Strong understanding and experience of quantitative research, qualitative experience & understanding is a welcome addition
- Established Healthcare experience
- Fluent in English & German

Our values:

Integrity and Respect - We treat our colleagues, customers and partners as we would like to be treated.

Success in Unity - We deliver results by working as a team with common goals.

Smart Decisions in Action - We implement plans without delay and remain flexible to make changes as needed.

Making things simple - We simplify complexity and make the complex easy to understand.

Be bold - We welcome ideas big and small that challenge us and inspire change.

Delight customers - We work tirelessly to exceed expectations and turn satisfaction into delight.

Reward good work - We believe that performance is the reason for promotion. Do a good job and it will pay off.

What we offer:

At Toluna, you'll find an exciting and multicultural workplace. We employ the best and brightest in our industry and are always looking for new talent to join our team. We are proud of our employees and offer competitive salaries, a wide range of benefits and the opportunity to advance your career in a truly global company. Other Benefits:

- Attractive salary conditions & opportunities for further development.
- A modern workplace in the heart of Hamburg/Frankfurt & home office flexibility

- International team and international clients
- Home office allowance
- Subsidy for the Germany ticket
- Leasing of company bicycle
- Allowance for company pension scheme

Toluna is an equal opportunities employer. We commit to keeping Toluna an inclusive, respectful, equal and diverse workplace. One small way we're focused on moving ourselves – and the world- forward.

With +40 million influencers across the globe, we look like you do, like the world does: made up of every ethnicity, social background, sexual orientation, religion, gender, age or ability.

Join our global team. We welcome big thinking and reward great work.