



43rd BVM Congress and Gala of the German Market Research Industry Hamburg, June 5 - 6, 2008

Sponsoring options

Present your company effectively and sustainably at the 43rd Congress and Gala event for the award of the "German Market Research Prize". There are two sponsoring categories providing the following services:

Sponsoring offer

Services to sponsors

- **Presentation of your corporate logo as sponsor:**
 - In the program which will be distributed as a mailing and as a supplement to HORIZONT, media & marketing, marketingjournal, planung & analyse, Context, Research & Results and in BVM-inbrief and by postal mail to around 6,000 addresses. The program will be included in the Congress kit.
 - during the Congress on the big screen and on display panels
 - on display panels during the gala
 - on the Congress home page
 - on Congress writing pads
- **Display of corporate brochures** in a separate sponsorship display
- **Mention as sponsor** in the opening and closing addresses at the Congress
- **Inclusion of an advertising medium** in the give-away bag at the gala
- **Tickets** to the Congress can be purchased **at the BVM membership price**
- Option of **inviting clients as official guests** to the German Market Research gala at a preferential price
- **Free tickets for the gala**

Additional services for the main sponsors

- **Highlighted presentation of the corporate logo** (see above) **as main sponsor**
- **Choice of presenting the corporate logo** on:
 - the lanyard of the name tags of Congress participants*
 - ballpoint pens*
 - the give-away bag at the gala**(manufacture at own expense and in coordination with BVM)
- **Inclusion of a corporate brochure** in the Congress kit
- **Inclusion of an advertising medium** in the Congress kit
- **Free tickets for participation in the Congress**
- **Free tickets for the gala**

Some of the services to sponsors are of limited availability only. In order to cater to your wishes, we would like to discuss them personally with you. On the next page, you will also find a series of sponsoring options which we offer independently of the sponsor packages

